

Event Technology Services (ETS) Partners with Attendee Interactive (AI) – Provides Expanded, Seamless Service

Dallas, TX – Event Technology Services (ETS) announces its partnership with Attendee Interactive (AI), the industry leader in conference management software. This partnership gives event managers and speakers the ability to process, organize and communicate online both pre-show and onsite.

ETS initially turned to AI for its unique Speaker Ready Module – an online solution that facilitates complete content management of a speaker's presentation.

"It's our job to create an environment where speakers and event managers are comfortable knowing that all the technology requirements are met," said Jeffory Marker, ETS co-founder. "AI provides an extension of our service, by giving us an end-to-end solution for managing the most important part of the meeting – its content."

The decision to partner with AI was a natural one for ETS.

"We're in a service industry, but frankly, not every company out there is giving great service," said Kevin Gorman, ETS co-founder. "When you work with another company, like AI, who is dedicated to providing creative, innovative solutions – someone who actually considers clients' needs – it only makes sense to partner with them."

Michael Tydings, president of Attendee Interactive, agrees that this partnership not only benefits both companies – it benefits clients.

"The ability to allow speakers to interact with the same Speaker Ready Room module, both pre-show and onsite, is a huge benefit to our clients," said Tydings. "We are excited that ETS' offers the same commitment to customer service and fulfillment of onsite services which matches the philosophy of how we approach our customers and projects. This coupling of services creates such a reliable partner that it further enhances our abilities to streamline technology for events and meeting managers."

Conference management services provided by ETS and AI can be modular or combined to provide a seamless conference solution:

- Conference Website
- Registration Management
- Abstract Management
- Conference Logistics
- Exhibit Management
- Presentation Management
- E-poster Management
- CEU/CME Tracking

About ETS

Event Technology Services LLC is a full service technology company providing planning, equipment, digital content services, and management for associations, corporate events, and exhibitors worldwide. ETS provides audiovisual services for events in the Top 10 of the Tradeshow 200, the leading provider of IT events worldwide, and top educational and medical associations. On the web at www.ets-av.com

About Attendee Interactive

Attendee Interactive - or "AI" - specializes in technology solutions for the meeting planning industry. We design software to make set up, management, and implementation of meetings and events easier and more efficient – giving clients and their attendees, speakers, and exhibitors new ways to process, organize, and communicate online. We help our clients to manage meetings ranging in size from 100 to 20,000 attendees. On the web at www.attendeeinteractive.com

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